



New Website Checklist

COMPANY INFORMATION	
Company name:	Lakeside Electric Inc.
Address:	20 Oak Creek Drive, South Burlington, VT 05403
Telephone number:	1-802-862-6508
Fax number:	1-802-862-9722
Date business started:	Established 30 Years Ago
Number of owners:	2

CHECKLIST		
<input checked="" type="checkbox"/>	Business entity type: [Sole Proprietorship/LLC/Corporation]	Incorporated
<input checked="" type="checkbox"/>	Products: Website, Domain Transfer, Email, Manage GMB + ADD Help With Facebook Page	
<input checked="" type="checkbox"/>	Licensed Electrician #	VT Master Electrician License #EM-3751
<input type="checkbox"/>	Copyright	
<input type="checkbox"/>	CMG Footer Credits	[Licensing contact information]
<input type="checkbox"/>	Payment Types Accepted.	VISA, MC, AMEX, DISCOVER, CASH, CHECK
<input type="checkbox"/>	Business Hours	Office Hours Monday - Friday 7am to 3:30pm Or By Appointment *24/7 Emergency Service Available
<input type="checkbox"/>	Create company Web site. Web site address: EXISTING URL – Transfer Domain	http://lakesideelectricvt.com/
<input type="checkbox"/>	Logo	YES
<input type="checkbox"/>	Accept Online Payments	?
<input type="checkbox"/>	Link / Feed Online Reviews:	Google My Business, Demand Force
<input type="checkbox"/>	Live Facebook Feed	Yes
<input type="checkbox"/>	Membership Links & Logos:	ESFI, Efficiency Vermont, NFIB
<input type="checkbox"/>	Brand Logos	Generac (Sell & Install Only)
<input type="checkbox"/>	Zone Settings	EST
<input type="checkbox"/>	Disable Comments	Yes, For Now Unless she chooses to BLOG

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CHECKLIST		
<input type="checkbox"/>	Verify URL	Google _____ Bing _____
<input type="checkbox"/>	Image Alt Tags	
<input type="checkbox"/>	Meta Slider: Image Alt Tags, SEO	VT Master Electrician License #EM-3751
<input type="checkbox"/>	Yoast SEO – Complete For Each Page	
<input type="checkbox"/>	Stock Images	Yes, Some
<input type="checkbox"/>	Mailchimp Integration	
<input type="checkbox"/>	Content From Customer	Yes: List of Services, Team Photos & Info, Logos, Partner List Project List
<input type="checkbox"/>	Theme/Author/Version/Latest Update	Senses Lite
<input type="checkbox"/>	Autooptimize	
<input type="checkbox"/>	Huge IT Form	
<input type="checkbox"/>	WP Version	
<input type="checkbox"/>	PHP Version	
<input type="checkbox"/>	AIOWPM	
<input type="checkbox"/>	AIOWPM Extension Installed & Updated	
<input type="checkbox"/>	Review Dates: Time & Content Covered 2 plus1 Scheduled	
<input type="checkbox"/>	Backup Dates: On Site/ Off Site & Backup Location	
	Payment gateway, Yes, you can have links and references to Generac, Efficiency Vermont, and the Electrical Safety Foundation on your website, book appointments online	We do a lot of residential service work and for big box stores.....Rite Aid, Walmart, Kohls,DXL, Christopher and Banks, there are many many. I'll get a better list. to you. We also do a lot for realtors too.

“We Have The Power!” “We Have The Power!”



"We Have The Power!"



"We Have The Power!"

Call: 1-802-862-6508

